

biennale of sydney



BIENNALE OF SYDNEY ANNOUNCES ALCHEMY ONE AS MEDIA AND STRATEGY AGENCY

Sydney, Australia: The Biennale of Sydney, the largest exhibition of contemporary art in Australia, today announced Alchemy One as Media and Strategy Agency and Media Partner for the next two editions of the Biennale, beginning with the 22nd Biennale of Sydney (2020), titled **NIRIN**.

Barbara Moore, Chief Executive Officer, Biennale of Sydney, said 'Our partnership with Alchemy One will fulfil the Biennale of Sydney's ambition of engaging rich and diverse communities with the themes of next year's exhibition, **NIRIN**.

'The Biennale plays an indispensable role in Australia's engagement with the world, and a meaningful role in the life of the nation. In the year of the 250th anniversary of Cook's landing, art is an essential catalyst for change. The Alchemy One team recognise the importance of the 22nd Biennale of Sydney as artist- and First Nations-led and will endeavour to bring together people around the globe to discuss the issues that matter.'

With a focus on supporting organisations, brands and ideas who exist to challenge the norm, Alchemy One's Managing Director Joel Trethowan said 'The role of artists to challenge the status quo and hold a mirror up to the political and social paradigms that dominate our society is more important now than ever before. As an artist- and First Nations-led exhibition, NIRIN provides an essential platform to critically examine culture and propose new visions of a revolutionary and transformative future. We are honoured to partner with the Biennale of Sydney to bring those visions to life.'

The Biennale of Sydney recently announced the full list of artists, creatives and collectives participating in the 22nd Biennale of Sydney (2020), titled **NIRIN**. Under the artistic direction of Brook Andrew, the exhibition will present work from 98 artists, creatives and collectives across six sites in Sydney: Art Gallery of NSW, Artspace, Campbelltown Arts Centre, Cockatoo Island, Museum of Contemporary Art Australia and the National Art School.

Artist- and First Nations-led, the Biennale of Sydney will present an expansive exhibition of contemporary art and public programming that connects local communities and global networks, presented free to the public from 14 March to 8 June 2020.

Ends

The Biennale of Sydney is supported by

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MEDIA CONTACTS

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ABOUT THE BIENNALE OF SYDNEY

The Biennale of Sydney is one of the leading international contemporary art events in the world. It plays an indispensable role in Australia's engagement with the world, and a meaningful role in the life of the nation.

The Biennale presents the most dynamic contemporary art from around the globe in venues across Sydney with exhibitions that ignite and surprise people, sparking dialogue, cultivating connections and inspiring action through meaningful, shared arts experiences.

The Biennale of Sydney amplifies the voices of artists and tell the stories of our global communities, as they drive momentum for lasting cultural change.

Established in 1973, it is the third oldest biennial in the world after Venice and São Paulo and the largest exhibition of its kind in Australia. The Biennale of Sydney has commissioned and presented exceptional works of art by more than 1,800 national and international artists from more than 100 countries.

The Biennale of Sydney is committed to free access for all and, in 2018, attracted visitation of over 850,000. the highest level in its 45-year history. The Biennale attracts a broad audience: local, interstate, international, culturally diverse and intergenerational. The majority of visitors have a passionate interest in the arts, and rate the exhibition highly whether they are a first-time visitor or a Biennale veteran.